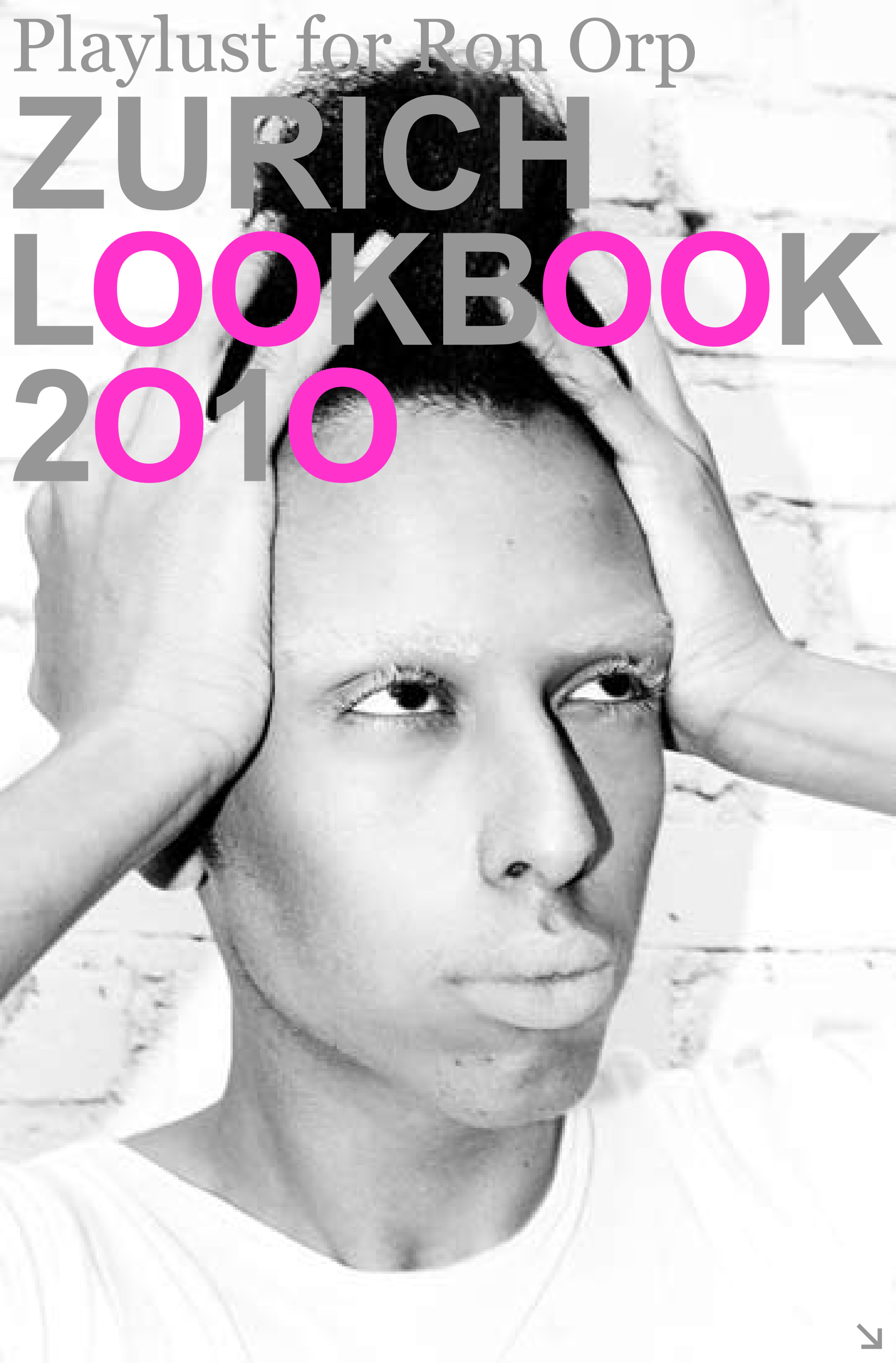


Playlust for Ron Orp

ZURICH

LOOKBOOK

2010



HOME VISIT: NATALIA GIANINAZZI, DESIGNER

What do you do:

I am Mamma Grüsli. Grüsli's are one-of-a-kind, handmade creatures you can adopt. So far, I've created 927 Grüsli's. The latest one is called: BP's Last Try To Close The Oil Spill.

You did a Grüsli version of Damien Hirst with skull in formaldehyde. Next artist fantasy?

Jeff Koons as giant inflatable Grüsli.

Good design is:

A good idea moved into the right form.

Happiness is:

Good food, good wine and good friends, all at the same table.



